### Camilo Palomeque

Senior Interactive Product Developer and Designer 9925 SW 221 TER, Cutler Bay, Fl 33190 Linkedin.com/in/camilopalomeque camilo@html5console.com pixelsforall.com 786.281.6357

Product-focused interactive developer with 15+ years of experience in the EdTech industry, specializing in designing and developing impactful games and digital learning experiences for K–12 audiences.

Recognized for key contributions at top EdTech companies, including Pearson, Time4Learning, and Learning A-Z, I bring a proven track record of leading projects from design through implementation. My work has positively impacted nearly 12 million students worldwide.

I bring a unique blend of creative direction and technical execution, with deep expertise in Adobe Creative Cloud, HTML5 frameworks, and WebAR technologies. My work bridges the gap between user-centered design and functional development, ensuring products are accessible, responsive, and aligned with modern educational standards. By embracing emerging tools and technologies I consistently deliver interactive learning experiences that elevate engagement and drive meaningful learning outcomes for students across K–12 environments.

#### **SKILLS AND EXPERTISE**

**Technical skills:** Over 15+ years of experience in HTML5 Game/Interactive Development, Product Design and UX/UI/IA. Advanced knowledge and experience in all aspects Motion + Graphic Design, Video Editing, Video Production, Creative Direction and Interactive Design.

**Software Knowledge:** Adobe Design Suite (Photoshop, Illustrator, Adobe XD, After Effects, Premiere), Html5 Frameworks (Construct 2 / Construct 3), Figma, Augmented Reality (Adobe Aero, Apple Reality Composer), 3D/webGL Engine (Spline, Blender (Grease Pencil)), iOS, iPadOS, MacOS, and Windows OS.

**Team Management:** Experienced managing and motivating both small and large teams on complex and multi-disciplinary design and development projects.

**Communications and Interpersonal Skills:** Excellent interpersonal and communication skills for technical and non-technical collaborators. Fluently speak English and Spanish. Conscientious and outgoing; excel at developing positive relationships with diverse clientele. Support teamwork with co-workers and accept direction from superiors.

**Attention to Detail**: Highly organized and attentive to quality; produce work that is of the highest order. Ensure that tasks are completed correctly and on time. Disciplined and ambitious, with a solid work ethic and punctuality record.

### Work Experience

# LEARNING A-Z March 2019 - December 2023 Web\Interactive Developer III

Responsible for designing and developing over 50+ compelling user interactive html5 experiences and games for VocabularyA-Z.com used by over 12 millions of students around the world. Responsibilities included overseeing initial design through final build release on all intended platforms (desktop, tablet & mobile devices, screen resolutions, and screen orientations.).

Effectively led a team in managing the accessibility assessment of the Vocabulary A-Z games product suite, addressing over 1200 issues for 50+ HTML5 canvas-based interactive games, ensuring full WCAG 2.1 standards compliance.

Implemented precise coding practices, ensuring the production of clean, readable, and well-documented code while establishing standards for seamless integration across all launch platforms (iOS, iPadOS, MacOS, Windows, Android and Chromebook OS).

TIME4LEARNING June 2015 - March 2019
Senior Html5 Game Developer and Designer | Acquired by Cambium Learning Group

Hired to lead the development, design and implementation of innovative HTML5 game projects across a suite of products including the very popular SpellingCity.com, Science4US (acquired by Explore Learning) and Pre-k product lines. Designed and developed over 200 games and "interactivites" for spellingcity.com, Science4Us (now part of Explore Learning) as well as their Pre-K product lines.

Led a team of talented developers in building and integrating advanced HTML5 solutions, ensuring high performance, cross-platform compatibility, and accessibility across all target devices and platforms.

Collaborated with instructional designers and educators to ensure that all interactivities and games were aligned with curriculum objectives and state and national educational standards.

STRIDE ACADEMY March 2014 - June 2015

Consultant | Html5 Game Development (LTS Education Systems) | Acquired by Stride, Inc

Served as consultant in the design and development of several Html5-based interactive lessons for the Stride Academy platform.

Worked closely with instructional designers and educators to ensure all games and interactive experiences met curriculum objectives and complied with state and national education standards.

# PEARSON NORTH AMERICA March 2013 - December 2013 Lead Html5 game developer and Designer (Funbrain.com)

Recruited by Pearson as Lead HTML5 Designer and Developer to modernize their Flash-based games, transitioning them to a contemporary web platform using cutting-edge HTML5 technologies for funbrain.com, a leading educational platform with over 35 million visitors each month. Owned by Pearson Education.

Collaborated closely with the PopTropica Design team to align character and level designs with established brand guidelines.

Ensured all games released at launch met strict quality standards, adhered to deadlines, and stayed within budget constraints.

### HTML5CONSOLE.COM February 2011 - Present Founder & Developer

Founder and Developer behind HTML5console.com, a platform dedicated to showcasing the potential of HTML5 games and experiences. It provided users with a platform for directly playing games in the browser with no need for downloads, plug-ins, or closed markets when they were none.

This initiative led to job offers from Pearson and Time4Learning, while contributing to the broader adoption of HTML5 as the industry standard for web-based gaming.

Fuzzy Stackers, a game developed for HTML5console.com, was selected as a launch title for the BLACKBERRY 10 OS to showcase and promote their HTML5 WebWorks Development Kit.

### PALOMEQ VIDEO + DESIGN June 2009 - December 2012 Co-Founder and Creative director

PALOMEQ specializes in Brand Development through Video + Design Initiatives. Our list of clients include Sony Ericsson, Secret game lab, Printfarm, Sparkle, Native Vox, The YCLA Awards, and many more.

- Managed all aspects of marketing and brand development.
- Produced compelling and well-developed video, web, and print-based media.
- Proactively researched and implemented innovative approaches to broaden audience reach.
- Manage a dedicated team of artists, writers and web developers under strict deadlines.
- Established new methods to connect with customers outside traditional media channels.

#### **Education**

Miami Dade College - Miami, Florida 2001 - 2003 Associate Arts Degree in Visual Arts

- Excelled in all classes, including Thesis Study, Copyright Law, and Media design.
- Earned a perfect score under Visual Arts Portfolio Review from AP College Board.

#### **Honors and Awards**

- THE EDTECH AWARDS 2025 | VOCABULARY A-Z from LEARNING A-Z | Personalized Learning Solution | FINALIST (Served as developer on all core game products)
- SIIA CODIE Awards 2024 | LEARNING A-Z | Best Virtual Learning Solution | WINNER (Served as developer on multiple projects and games for the Learning A-Z family of products, including Vocabulary A-Z and Science4Us)
- Earned **APPROVED NINTENDO DEVELOPER** status for the exclusive use of the **Nintendo Web Framework**, an HTML5-based development environment designed specifically for creating games for the **Nintendo's Wii U console**.
- Guest speaker at the **HTML5 Summit / Devcon5** Conference on the state of HTML5 game applications.
- Short Film "I Forgot my name" (Credit Visual Effects/Compositing) Anthology Film Archive, "NewFilmmakers", New York, NY
- Short Film "I Forgot my name" (Credit Visual Effects/Compositing) "Renderyard Film Festival", London, UK
- Optic Nerve Collection "Croquis" (Credit Director/Art Direction) MOCA/Museum of Contemporary Art, Miami, Fl

<sup>\*</sup>References upon Request